

## BRMALLS joins the Ibovespa, IBrX-50 and ICO2 indexes

Rio de Janeiro, September 5<sup>th</sup>, 2011 – **BR MALLS PARTICIPAÇÕES S.A.**, a publicly held company headquartered at Avenida Borges de Medeiros n° 633, 1st floor in the city and state of Rio de Janeiro (“**BRMALLS**”), hereby announces that the company joined the following indexes: Bovespa Index (“Ibovespa”), Brazil Index 50 (“IBrX-50”) and Carbon Efficient Index (“ICO2”).

BRMALLS joined the portfolio of the Ibovespa with a 0,799% weight, being the 38<sup>th</sup> stock in terms of weight. As a consequence of the stock liquidity acquired with the split strategy, BRMALLS also joined the IBrX-50, the index consisting of the 50 most liquid stocks of Brazil, with a weight of 1,091%, which is equivalent to the 22<sup>nd</sup> stock in terms of weight. BRMALLS is the first mall company to enter the indexes.

Due to the environmental concerns and the transparent practices adopted by BRMALLS, the company also joined the Carbon Efficient Index. The ICO2 is an index composed by some of the IBrX-50 companies which are concerned with the greenhouse gas emission (GHG), and once more BRMALLS is the first mall company to join this index with a 1,007% stake, being the 27<sup>th</sup> most relevant stock in the portfolio.

### Ibovespa:

“The Bovespa Index is the main indicator of the Brazilian stock market’s average performance. Ibovespa’s relevance comes from two facts: it reflects the variation of BM&FBOVESPA’s most traded stocks and it has tradition, having maintained the integrity of its historical series without any methodological change since its inception in 1968.”<sup>1</sup>

### IBrX-50:

“IBrX-50 is an index which measures the total return on a theoretical portfolio composed by 50 stocks selected among BM&FBOVESPA’s most actively traded securities in terms of liquidity, weighted according to the outstanding shares’ market value. This index was designed to serve as a benchmark for investors and portfolio managers, and also to allow the launching and derivatives (futures, options on futures and options on index). IBrX-50 has the same characteristics of Brazil Index – IBrX, which is composed by 100 stocks, but has the operational advantage of being more easily reproduced by the market.”<sup>2</sup>

### ICO2:

“This index comprises the shares of companies participating in the IBrX-50 index that have agreed to join this initiative, by adopting transparent practices with respect to their greenhouse gas emissions (GHGs). The index takes into consideration in its composition, not only the free float of stocks of participating companies, but also the efficiency levels of GHG emissions of these same companies.”<sup>3</sup>

## ABOUT BRMALLS

**BRMALLS** is the largest integrated mall company in Brazil, with a portfolio of 43 malls, comprising 1,355.4 thousand m<sup>2</sup> of GLA and 737.8 thousand m<sup>2</sup> of owned GLA. **BRMALLS** is the only shopping mall company in Brazil with nationwide presence and targeting all income segments.

1 - <http://www.bmfbovespa.com.br/indices/ResumoIndice.aspx?Indice=IBOVESPA&Opcao=0&idioma=en-US>

2 - <http://www.bmfbovespa.com.br/indices/ResumoIndice.aspx?Indice=IBRX50&idioma=en-US>

3 - <http://www.bmfbovespa.com.br/indices/ResumoIndice.aspx?Indice=ICO2&idioma=en-US>